

starbucks competitive strategy

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Starbucks Coffee Company

Explore our winter menu of handcrafted drinks, order ahead, sign up for Starbucks® Rewards, manage your gift card and more.

U.S. Menus | Starbucks Reserve®

Menus Order for take-out or stay a while to enjoy your favorite beverages and freshly made food. Discover exclusive coffees, signature cocktails, decadent dishes, hands-on coffee experiences and more at our Starbucks Reserve locations.

Menu - Starbucks Coffee Company

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Easy Mobile & Online Ordering & Delivery: Starbucks Coffee Company

Starbucks Reserve® and Starbucks Reserve® Roastery A can't-miss experience for anyone with a passion for coffee. Here you'll find exclusive Starbucks Reserve ® coffees, signature cocktails, decadent dishes and hands-on experiences.

My Account - Starbucks

Sign in or create an account. Username or email address ...

Store Locator: Starbucks Coffee Company

Our Starbucks store locator will help you find locations near you where you can enjoy great beverages and wi-fi. Find a Starbucks now.

Gift cards - Starbucks Coffee Company

Register Gift Cards and eGifts to a Starbucks® Rewards account and earn 2¢ per dollar every time you pay with that card. Those Stars quickly add up to free food, drinks, and more!

Starbucks previews 2026 spring menu with new chai, coconut and lavender ...

Starting March 3, Starbucks will introduce its spring menu, featuring more ways to customize chai,

new toasted coconut beverages, the return of lavender favorites and more.

Here's a preview of new drinks and food coming to Starbucks menu in ...

In February, Starbucks is bringing bold flavors and sweet surprises to coffee and tea lovers everywhere. The menu includes vibrant new matcha beverages, limited-time Valentine's Day drinks, the debut of a new dark-roast whole bean coffee and globally inspired bakery additions.

Ring in 2026 with new Starbucks drinks: Caramel Protein, Dubai ...

Starbucks is kicking off the new year with a fresh take on fan-favorite flavors with their winter menu arriving at Starbucks coffeehouses in the U.S. on Jan. 6.