

neom city master plan

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NEOM | World Economic Forum

NEOM NEOM is the "new future" being built in northwest Saudi Arabia. Its vision is to address global challenges that redefine sustainability, liveability and business. Spanning 26,500 square kilometres of coastal, mountain and desert valley landscapes, NEOM is ideally situated at the gateway where 13% of the world's trade passes through the ...

Davos 2026: What to expect, who's coming and how to follow

Davos 2026 provides an impartial platform to connect leaders to confront shared challenges and drive innovations defining the future.

Manar Al Moneef | World Economic Forum

Manar Al Moneef Chief Investment Officer, NEOM Dr. Manar AlMoneef brings a record of transformational leadership to her role as Chief Investment Officer for NEOM, where she is responsible for developing and implementing its investment strategy.

Rayan Fayed | World Economic Forum

Rayan Fayed is Deputy CEO of NEOM, responsible for the company's business activation mandates which include Finance, Investment Office, Marketing & Communications, and Human Resources. Additionally, he oversees the NEOM Investment Fund and the NEOM Development Fund, ensuring their effective management and alignment with the company's strategic objectives. Prior to taking up his role at NEOM ...

Maliha Hashmi | World Economic Forum

Dr. Maliha Hashmi is a globally recognized leader at the forefront of healthcare, leadership, futurism, and deep tech innovation. Named first among the Top 10 Female Innovators and Leaders Globally by Entrepreneur Mirror and one of the Top 50 Most Influential Muslims in America by EqualityX, Dr. Hashmi is reshaping the future of healthcare through strategic partnerships, innovative solutions ...

Autonomous mobility: 3 lessons for success from Saudi Arabia

For example, NEOM, in collaboration with Volocopter and Saudi Arabia's General Authority of Civil Aviation (GACA), is actively working towards preparing and expanding electric vertical take-off and landing (eVTOL) aircraft operations within Saudi Arabia.

Nabeel M. Al-Amudi | World Economic Forum

He has been a board member of: Saudi Aramco, the largest global energy producer; Sulaiman Alhabib Medical Group, a leading private medical services provider in the Kingdom; Hapag-Lloyd AG, a German-listed container shipping company; the Neom Development Company and the Red Sea Development Company.

Paving the way for a sustainable future with hydrogen energy

Paving the way for a carbon-neutral future NEOM, a region in northwest Saudi Arabia, a green-field development and ambitious infrastructure project, has demonstrated the possibility for green hydrogen production at a massive scale. As a region, NEOM benefits from abundant solar and wind resources, making it amenable to renewable energy projects.

How Saudi Arabia is unlocking the power of the blue economy

Likewise, NEOM – the Kingdom's futuristic special economic zone – and the King Abdullah University of Science and Technology (KAUST) are partnering to establish the world's largest coral garden. Another key enabler of Saudi's blue economy ambitions is the WAVE initiative.

How MENA can play a pivotal role in the global energy transition

The MENA region can scale new energy pathways and lead the global energy transition. It has natural and strategic advantages needed to drive a diverse and sustainable energy future. Pioneering initiatives have already started taking shape in the region, such as Neom's green hydrogen plant, demonstrating the opportunity for scaling such early-mover projects in the region.