

negative attitudes are typically difficult for marketers to change because

AI generated article from Bing

NEGATIVE Definition & Meaning - Merriam-Webster

The meaning of NEGATIVE is marked by denial, prohibition, or refusal; also : marked by absence, withholding, or removal of something positive. How to use negative in a sentence.

NEGATIVE | English meaning - Cambridge Dictionary

When we want to say that something is not true or is not the case, we can use negative words, phrases or clauses. Negation can happen in a number of ways, most commonly, when we use a negative word such as no, not, never, none, nobody, etc: ...

NEGATIVE definition and meaning | Collins English Dictionary

A fact, situation, or experience that is negative is unpleasant, depressing, or harmful. The news from overseas is overwhelmingly negative. All this had an extremely negative effect on the criminal justice system. This will negatively affect the result over the first half of the year.

Negative - definition of negative by The Free Dictionary

Indicating opposition or resistance: a negative reaction to the new advertising campaign. 2. Lacking positive or constructive features, especially: a. Unpleasant; disagreeable: had a negative experience on his first job. b. Gloomy; pessimistic: a negative outlook.

negative - Wiktionary, the free dictionary

Adjective negative (comparative more negative, superlative most negative) Not positive or neutral; bad; undesirable; unfavourable.

negative - WordReference.com Dictionary of English

lacking positive attributes (opposed to positive): a dull, lifeless, negative character. lacking in constructiveness, helpfulness, optimism, cooperativeness, or the like: a man of negative viewpoint.

NEGATIVE Definition & Meaning | Dictionary.com

NEGATIVE definition: expressing or containing negation or denial. See examples of negative used in a sentence.

negative, n. meanings, etymology and more | Oxford English Dictionary

There are 23 meanings listed in OED's entry for the noun negative, nine of which are labelled obsolete. See 'Meaning & use' for definitions, usage, and quotation evidence.

Negative Definition & Meaning | YourDictionary

Indicating opposition or resistance. A negative reaction to the new advertising campaign.

Negative Definition & Meaning | Britannica Dictionary

[more negative; most negative] : thinking about the bad qualities of someone or something : thinking that a bad result will happen : not hopeful or optimistic