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NCP

Not a panel member? Discover how NCP works and how easy it is to get started. Learn more

NCP

Submit the following information and then check your email for a link to reset your password.

NCP :: Online

NCPMobile gives NCP Panel members the power to influence what product makers and retailers sell - directly through their own smart devices! Every time you share your shopping trip experiences with us, you'll earn reward points which you can use towards gift cards or merchandise!

Introducing the new NCP Panel Member website

You may have noticed that NCP launched a newly redesigned website last week! I hope you've had a chance to check it out. The new website is easier to navigate, mobile-friendly, and full of the information panel members need.

How To Redeem NCP Reward Points - The NCP Blog

NCPMobile is the app used by National Consumer Panel members to report their shopping trips, take surveys, earn rewards and more. In this video, James from NCP shows you how to use NCPMobile to redeem your NCP reward points for gift cards.

Frequently Asked Questions: NCPMobile - The NCP Blog

NCP collects information on a select group of non-barcoded categories. These specific categories are determined by NCP's clients. If you can't find an appropriate category for an item purchased, then you won't be able to report that purchase.

Frequently Asked Questions: NCP Panel Membership

Are you thinking about joining NCP, or maybe you recently signed up and you're wondering what will happen next? I'm going to review a few questions we frequently get about the panel membership signup process.

Contact NCP - The NCP Blog

If you have any NCP Panel Membership questions, please call 1-800-962-6700 or email us at support@ncponline.com. Please include your member ID when e-mailing us, or have it handy for the representative when calling us.

Video: NCP's All-New Panel Member Website - The NCP Blog

Our panel member website is a fantastic resource for all NCP panel members, whether you use our NCPMobile app or one of our scanners to report your purchases. However, mobile app users should remember that the website is purely an informational resource.

Join NCP - The NCP Blog

Sign up and NCP will give you access to our exclusive NCPMobile App. As a member, you'll scan the barcodes on any purchases that you, or anyone else in your household, make.