



**e** -

e

## **Why do I keep seeing "E" everywhere? : r/OutOfTheLoop - Reddit**

Embolden the E refers to a subreddit/trend started in July 2016, wherein one emboldens a random 'e' in their comments, like so. It came about due to a redditor who in early July 2016, having accepted a bet stating that he could create a "meme, fad, or internet trend with significant Reddit-wide recognition" within two years.